

Boston Boatworks 52 Offshore Express Cruiser

# Building Excellence

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### Welcome

A message from Boston Boatworks CEO and Owner Scott Smith.



### Our Story

The Boston Boatworks journey is key to the BB52's success.



### Our Principles

The BB52 represents the spirit of Boston Boatworks and our partners.



### BB52 Overview

Our design enhances performance while exciting the senses.



Specifications & General Arrangements







Welcome



hen we first imagined Boston Boatworks 27 years ago, we agreed the relationships that developed at the water's edge were by far the most interesting, and we wanted our business to explore and encourage them. We focused on building the best boats with enthusiasts whose values in a worthy ocean yacht we shared and understood. The long-term friendships and wonderful boats that resulted were our reward.

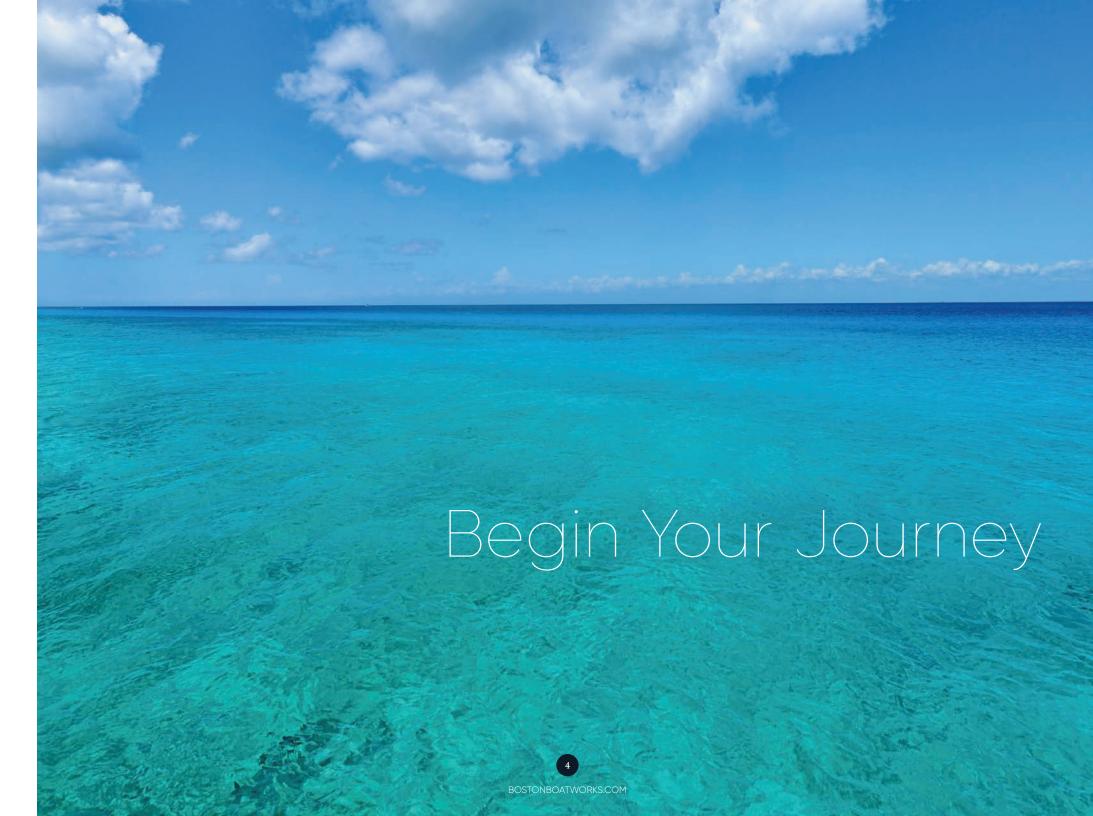
We love sharing the performance, functionality, and possibilities of our elevated composite boatbuilding process as we explore each owner's unique definition of their perfect day on the water. We're always learning and applying lessons from every project to continuously improve our boats and create vessels that invite people to spend, and enjoy, their time on the water.

It is a most rewarding journey, and we've been fortunate to share it with an amazing community of avid boaters, passionate craftspeople, leading-edge technology partners, and industry luminaries—many of whom we now call friends.

We are excited and proud to introduce Boston Boatworks directly to our customers and friends with the new Boston Boatworks 52 Offshore Express Cruiser. This is the first in a series of new, best-built boats to bear the BB logo.

And thank you again for building boats with us!

Best regards, Scott Smith CEO & Owner





Boston Boatworks was founded in 1996 to advance high-tech composite construction methods along with the proven building excellence culture of Lindsay Boatbuilders. Our mission was to expand the applications for these skills to include categories of vessels beyond the all-out raceboats of our origins. Focusing on strength-to-weight ratios, toughness, and the durability advantages of our proprietary small-batch pre-preg composite process, allowed us to deliver boats for passionate customers who shared our belief in what makes a true ocean-worthy yacht.

This strategy presented us with the opportunity to add the process controls to meet quality-assurance standards required for ISO CAT A yachts, and USCG-inspected builds of certified commercial passenger vessels. The types of owners who wanted this expertise from us also required their yacht to have the same quality in their vessel's cabinetry, innovative onboard systems, fit and finish, and the ongoing owner and vessel support that we are known for today.

For Boston Boatworks' first design built under our own name, we chose to turn our teams' skills loose by building a boat that best expresses the values our journey has taught us. The BB52 Offshore Express Cruiser was conceived, designed, and built for heavy weather passages, and appointed for relaxing at the remote anchorage an ocean-worthy yacht makes possible.

This is the yacht asked for by the owners we understand the best and enjoy building boats with the most; passionate boaters that use their boats a lot and plan distance cruising in their future. We are proud to present to you the boat we've always wanted to build, with the dedicated and passionate owner-operator that we know best. We invite you to take a look at the BB52 Offshore Express Cruiser, and we are excited to build boats together.













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### OUR NEW BB52 IS BUILT ON DECADES OF FOUNDATIONAL PRINCIPLES

#### OUR CULTURE

We love what we do, and we love to share the boat-building process with enthusiasts who share our values in what makes a best built boat. This exchange of ideas is what has kept our boats best-in-class, and our customers coming back. Over the decades, these estimable values have developed into strong professional partnerships and personal friendships. We highly value our relationships with our team, designers, vendors, industry partners, dealers, and, most importantly, our customers. Together we learn, innovate, problem solve, share knowledge and technology, create, and have fun! Our diverse skills and backgrounds, combined with a shared passion for building excellence, continues to strengthen our abilities and offerings and lead us in new directions. From new construction to service, our commitment to our customers is unwavering. We are proud and excited to introduce the Boston Boatworks 52 Offshore Express Cruiser: the result of our core values, our commitment to excellence; of all we've learned together over the decades, and all the amazing relationships we've built.

#### INTENTION

At Boston Boatworks, we listen to our customer's personal vision of their perfect day on the water, and our team learns from their insight.

The intention to build the best extends to our entire ecosystem; the team of extraordinary craftspeople we work with every day, our current customers (and friends), industry partners, and all of the the boat owners whose vessels we have touched. Our success is measured through the value we create for every member of the greater Boston Boatworks family. This intention attracts people who share our values in what makes a premium offshore yacht, and who believe in the benefit of being part of something larger.

The design intention of the BB52 included all of these elements from the earliest stages. The resulting work, from Boston Boatworks and our partners Zurn Yacht Design and Winch Design, has created the beautiful BB52.

#### APPLICATION

At the foundation of Boston Boatworks is a unique process expertise—integrating composite engineering, high-strength construction, and artisan-level craftsmanship, with the efficiencies of a limited-production manufacturer.

The most advanced systems, equipment, and technologies gravitate to you when you are building at the highest level. Matching proven advancements in systems and technology with modern design, engineering, and construction materials creates customer benefits that were previously unattainable, and can represent access to the water for a greater number of people with varying capabilities, levels of experience, and cruising desires.

We apply our years of experience and expertise to every boat we build. But it is the application of ideas and feedback from those who own and use the boats we build that makes the real difference.

#### SUPPORT

Supporting the enjoyment of time on the water aboard the boats we build is why we are fortunate enough to have so many repeat customers.

When an owner takes delivery of a Boston Boatworks-built boat, it is not the end of our relationship, but the *beginning*. This is the stage when our Customer Care Team takes the lead. For instance, New Owner Orientation, one of the services we offer, is a two-day affair that launches you with everything you need to know about piloting, operating, and maintaining your boat.

And once your boat leaves our dock, the support continues—our Customer Care Team supports all of the boats we've built, in perpetuity. Factory-trained specialists are available to every owner, so you know you are not alone if an issue arises. We are also there for brush-up questions, help with a vendor, warranty coverage, service, repair, up-fit, refit, off-season storage, parts replacement, and local yard support.



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fter nearly three decades of building hundreds of composite boats between 29 and 62 feet, including MJMs, custom sailboats, expedition tenders, and Coast Guard Certified passenger vessels, Boston Boatworks is entering into its most exciting phase. It all started with customers saying, "I love using my boat, but I want to go further."

While our skilled team was crafting high-quality, high-performing, ocean-rated yachts for knowledgeable boat owners, we've always wondered, "what if we remove ourselves from our own echo chamber, and base a new boat design not on what has been done, but what can be done?" The answer came with a singular, bold reply: the new BB52.

The BB52 is more than a yacht. It represents all that a boat can be, in terms of construction, luxury, safety, performance, and functionality. In many ways, it's the boat we've been thinking about since our founding, and it reflects our collective experience and that of our owners as well. Moreover, it embodies the lessons learned from our 24-year trusted partnership with Doug Zurn, a naval architect known for designs that turn heads, soften waves, and are equally at home delivering families to a beach or a far-flung offshore destination. Into this proven collaboration, we are adding the spatial mastery and materials sophistication of Winch Design, the internationally renowned design studio responsible for creating the exteriors and interiors of some of the world's most iconic superyachts, private aircraft, and residential properties. Bringing more than 35 years of experience to the project, Winch Design created a contemporary yet timeless interior for the BB52 that is light, spacious, and in line with our core values of durability, comfort, and ergonomics. Together with Zurn, Winch developed interior configurations to incorporate a multitude of elegant and clever features that will make both the journey and destination equally enjoyable.

On the following pages, note how the interior seamlessly flows from the aft U-shaped seating into the saloon area. Thanks to the opening aft bulkhead and thoughtful use of materials, the interior brings you directly in contact with the exterior. Underway, both the helmsman and guests will absorb the world going by through the one-piece, curved-glass windshield. A side door at the helm allows for easier docking and cross ventilation. Owners will have their choice of curated interior finishes and fabrics exclusively prepared for the BB52 by the Winch Design team. Two interior configurations are offered to address the various needs of our customers.







#### **SAFETY FIRST**

The emphasis on safety and functionality are immediately apparent when boarding the BB52. Eight-inch bulwarks surround the walkaround decks flowing from the stem to the cockpit, keeping feet securely on deck while underway. Note the grab rail concealed under the coach house edge—another detail that reflects the builder's and designer's embrace of form and function. The decks can be finished with painted non-skid, or with optional composite "teak" decking, shown here.



#### **ROOM TO ROAM**

Wide side decks with two transom gates to the large swim platform flank the U-shaped settee, delivering a walk-around cockpit that allows for easy access to the stern cleats and transom. The U-shaped seating is placed inboard of the coach house for offshore passagemaking safety and comfort. The cockpit can also be completely covered by an awning system to create an additional covered entertainment and living space that seamlessly joins to the saloon area.

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#### **EXTERIOR STYLING AND FUNCTION**

The BB52's exterior styling reflects the longstanding and very successful collaboration between Boston Boatworks and Doug Zurn, of Zurn Yacht Design. "I always say that a boat has to be timeless in design, whether it was designed in the '30s or designed today," said Zurn. "It doesn't involve smoke and mirrors. It's real style. The BB52 design is the culmination of years of experience building lightweight, efficiently driven powerboats combined with contemporary, timeless styling to appeal to discriminating yachtsmen both here and abroad." A significant focus was made on joining the interior and exterior spaces to expand liveability and add to the way the BB52 can truly be enjoyed.



#### **HULL DESIGN**

The BB52 incorporates all the trademarks of a Zurn Yacht Design high-efficiency hull beneath the waterline to amplify offshore safety and comfort—a moderate deadrise angle of 19 degrees coupled with a narrow waterline beam facilitates a dry, safe, economical, and comfortable ride for all those onboard. Additionally, the hull incorporates a quiet chine, which helps dissipate wave slap in displacement mode. Topsides, the BB52 is a departure from Zurn's past, in that the design incorporates a reverse sheer, increasing the available interior volume and providing a dry ride offshore. The BB52's plumb bow and tumblehome stern are hallmark traits of a Zurn design. And while the BB52 has a stately presence at rest, this is a hull that wants to get up and go—with the hammers down, she boasts a top speed of 40 knots.



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#### **WELCOME HOME**

The winning combination of Zurn Yacht Design, Winch Design, and Boston Boatworks is on full display within the interior of the BB52. The flexible layout allows for a galley-down arrangement, shown here, or a galley-up layout which allows for an additional state-room on the starboard side. Regardless of the layout chosen, the abundance of light and air comes standard. Winch Design created the space to be bright, spacious, and elegant, incorporating a multitude of intelligent details to enhance the lifestyle.



"We are a passionate team, connected to the water, connected to our customers, and connected to our craft. At Boston Boatworks, we don't just build boats for people, we build boats with people."





#### THE ART OF LIVING WELL

The interior seamlessly transitions between the aft U-shaped seating in the protected cockpit and the saloon area. Thanks to the opening aft bulkhead and thoughtful use of materials, the interior brings you directly in contact with the exterior. Underway, both the helmsman and guests will absorb the world going by through the one-piece, curved-glass windshield. A side door at the helm allows for easier docking and cross ventilation. Two interior configurations are offered to address the various needs of our customers, and owners will have their choice of curated interior finishes and fabrics prepared exclusively for the BB52 by the Winch Design team.



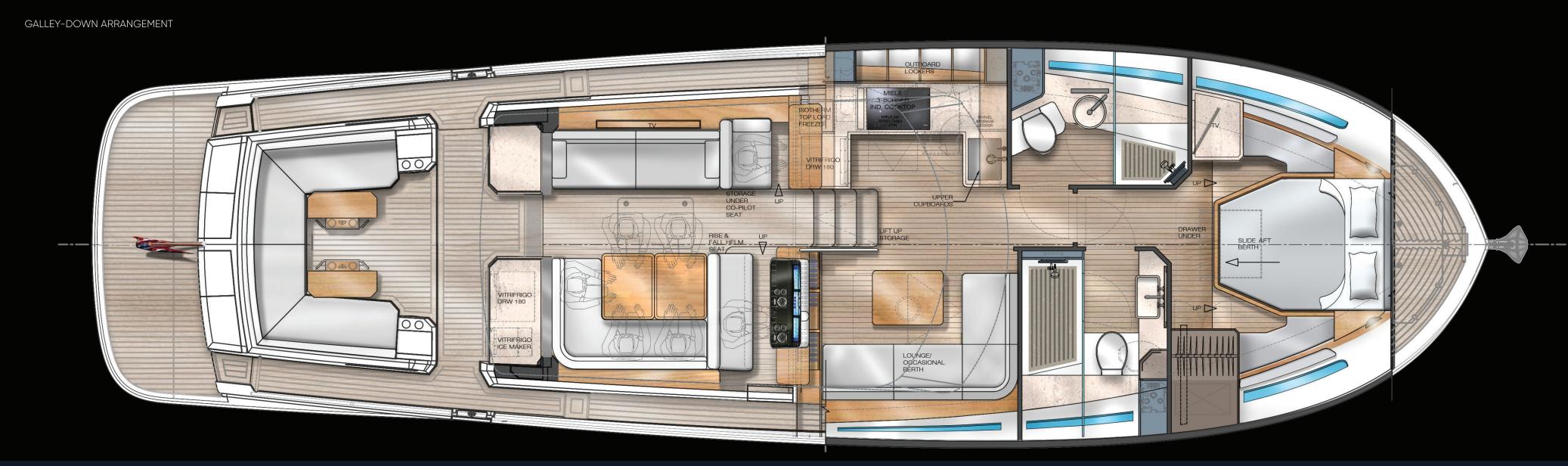
### FIND YOUR SANCTUARY

In every interior the Winch team creates, they strive to develop a comfortable home on the water. A client stepping on board the BB52 will immediately feel the harmony between interior and exterior, experiencing a level of comfort and build quality unrivaled in this class. Not only does Boston Boatworks benefit from the Winch team's deep understanding of the technology of interior build materials, the firm is also world-renowned for creating beautiful, functional spaces on superyachts, private airplanes, and homes. The BB52's primary stateroom is filled with natural light from the side windows and overhead hatch. The walkaround queen-berth will welcome you in after a long week, and wrap you in a sense of luxury that does not distract from, but instead complements, the natural beauty outside.









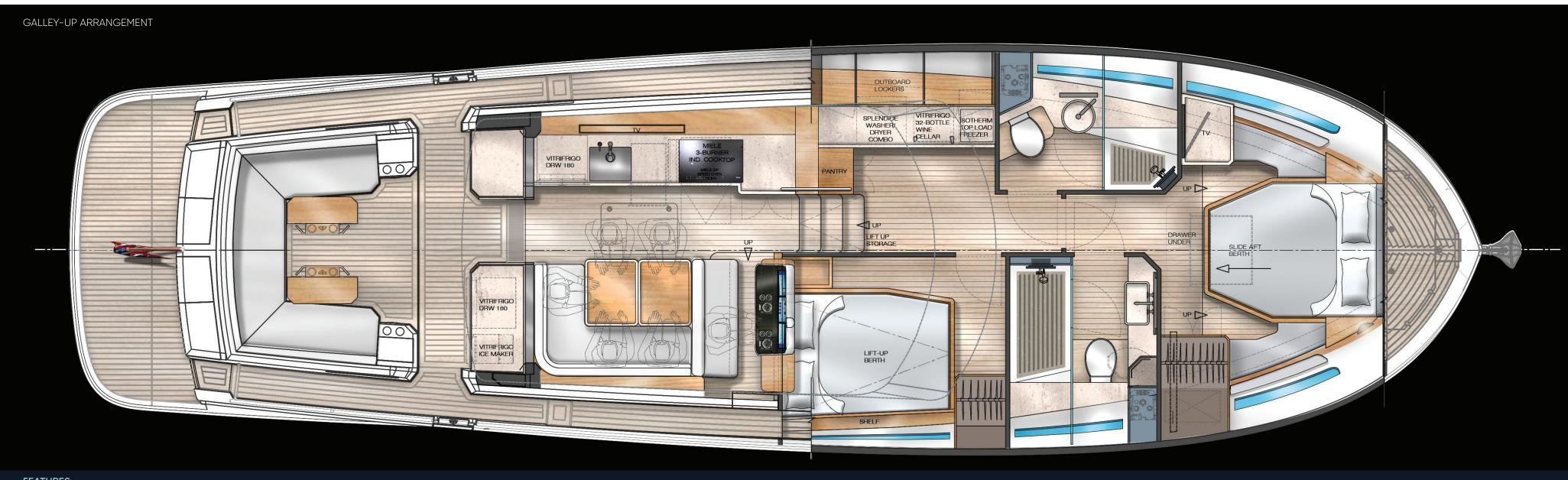
#### **FEATURES**

Helm door access to sidedeck | Retracting aft bulkhead between saloon and cockpit | Day head and en suite master head | Settee for lounging and dining opposite the fully equipped gourmet galley

| The large primary stateroom has abundant natural light thanks to the hull windows and overhead hatch | There is ample stowage throughout the BB52 for provisions, spares, and personal items









The galley-up arrangement places the saloon, galley, and helm within one area seamlessly joined to the cockpit | This arrangement also creates space below to add a second stateroom to starboard

| The galley-up layout provides space for a washer/dryer, a 32-bottle wine fridge and a pantry to port | The cabin sole is on one level, from the companionway stairs to the master-berth step, for safety





### THE BOSTON BOATWORKS 52 TEAM







## WINCH DESIGN

#### **BOSTON BOATWORKS**

Our greatest resource is our talented team, from composite experts to customer-care specialists. We are highly skilled, experienced, process-driven professionals, passionate about every aspect of the build process, from initial design, to supporting you from your first day on the water to the day you sell your Boston Boatworks boat. The BB52 is a truly special yacht, a collaboration between the men and women at our boatyard, and leading innovators in our industry. Leaning on our long-term partner Zurn Yacht Design for hull and exterior design was the key first step. Adding London-based Winch Design for the interiors brought us a new level of refinement. Our vision for success is measured by the relationships we build on the waterincluding our customers, designers, employees, dealers, and our friends in the boating community.

#### **ZURN YACHT DESIGN**

Zurn Yacht Design is known for the fine aesthetics and performance of its builds in power and sail. Since its beginnings in 1993, the firm has won acclaim for more than 575 launches of designs commissioned by a growing list of custom and production clientele. The lines of Doug Zurn designs are a union of state-ofthe-art sensibility and classical style, combined with Zurn's years of hands-on experience at boatyards and marinas, including Boston Boatworks. Each Zurn design-whether a runabout, a shoal-draft daysailer, a Down East lobster yacht, an offshore express cruiser, or a retro-styled, fast commuter yacht-illustrates a commitment to technology and innovation, along with a devotion to comfort and aesthetics. Based in Marblehead, Massachusetts, the company offers end-to-end design and engineering services.

#### **WINCH DESIGN**

Andrew Winch's love of yachts began in childhood, during long summers spent sailing the Solent aboard his father's 42-foot Beneteau. After completing his degree in 3D design at Kingston College of Art, he furthered his connection to the water as a skipper in the Caribbean, followed by an apprenticeship for acclaimed yacht designer Jon Bannenberg. This passion for the sea and the yachting community reached its culmination in 1986 when Andrew, along with his wife, Jane, founded Winch Design. In the nearly four decades since Winch Design was established, the business has grown, and today boasts an award-winning design portfolio that includes sailing yachts, motor yachts, beach villas, mountain retreats, private aircraft, and more. Working with Boston Boatworks, Winch Design is proud to launch its first American offshore cruiser in the BB52.







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